



Project Consulting in Pharma and Biotech

It's ASPIRAS' birthday! Let's celebrate together!

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ASPIRAS IS CELEBRATING IT'S BIRTHDAY

For more than five years now ASPIRAS is standing by your side. Therefore we would like to offer you a strategic analysis of one therapeutic field or a business segment for free. As a result you will receive a strategic outlook providing the basis for future project plans. The birthday special is valid from April to October 2008.

You may ask for more information at paul@aspiras.de or look at our homepage www.aspiras.com.



BIOPHARMA – A STRATEGY COMPETITION FOR FUTURE BIOMEDICINES

As announced in our recent newsletter ASPIRAS actively takes part in this competition of the Federal Ministry for Education and Research in Germany. Under the management of ASPIRAS two consortia of companies along the biopharmaceutical value chain were formed which are ready to deal with therapeutic fields of major relevance for the public health. In the end of 2007 the project outlines were submitted to Projektträger Jülich, the organisation

responsible for managing the competition. In case of a positive notification the details of the project will be worked out in detail by the group of participants.

Involved in the consortium **'Autoimmunology – M. Crohn'** are:

Novoplant GmbH, Gatersleben (<http://www.novoplant.de>)
mfd diagnostics GmbH, Wendelsheim (<http://www.mfd-diagnostics.de>)
Aesku.Diagnostics GmbH, Wendelsheim (<http://www.aesku.com>)
Aesku.Kipp Institute (<http://www.aesku-kipp.com>)
tgcBiomics GmbH, Mainz (<http://www.tgcbiomics.de>)
Biomeva GmbH, Heidelberg (<http://www.biomeva.de>)
L.-M.-Universität München, Lehrstuhl pharmazeutische Technologie,
Arbeitsgruppe Prof. Dr. W. Friess (<http://www.cup.uni-muenchen.de/pb/aks/friess/>)
Schott AG, Mainz (<http://www.schott.com>)
Thymed GmbH, Wendelsheim (<http://www.thymed.de>)

Involved in the consortium **'CNS - axional regeneration'** are:

Biopharm GmbH, Heidelberg (<http://www.biopharm.de>)
Neuroproof GmbH, Rostock (<http://www.neuroproof.com>)
tgcBiomics GmbH, Mainz (<http://www.tgcbiomics.de>)
Biomeva GmbH, Heidelberg (<http://www.biomeva.de>)
L.-M.-Universität München, Lehrstuhl pharmazeutische Technologie,
Arbeitsgruppe Prof. Dr. W. Friess (<http://www.cup.uni-muenchen.de/pb/aks/friess/>)
Schott AG, Mainz (<http://www.schott.com>)
Biomax GmbH, München (<http://www.biomax.com>)
Merz Pharmaceuticals GmbH, Frankfurt (<http://www.merz.de>)

We like to thank all participants for their willingness to take part and are eagerly waiting for a positive decision of the BMBF!



EVALUATION OF THE MARKET POTENTIAL OF A HOSPITAL PRODUCT

For evaluation of the market potential of a new hemophilia product we interviewed experts in German hospitals and gained important information about the prospects of this product in Germany. This project was carried out in cooperation with IMI Consulting, Hannover (<http://www.imiconsulting.com/>).

You will find more project examples as well as Letters of Excellence we obtained after successful project implementation from pleased clients under <http://www.aspiras.com/en/seiten/projektbeispiele.html>.



EVENTS IN THE SPRING OF 2008

In order to stay in contact with clients and business partners we are present at

the **4. Biotech-Tag at the University of Applied Sciences in Bingen** on April 4th 2008.

The organiser of the Biotech-Tag is the University of Applied Sciences in Bingen together with the Ministry for Economy, Traffic, Agriculture and Viniculture of Rheinland-Pfalz. The day's motto is 'Economic Potential of Biotechnology'. The aim is to encourage the dialogue between academia and industry with lectures from skilled experts including Cathrin Pauly (more info at <http://www.fh-bingen.de/Biotechtag.598.0.html>).

If you wish to participate in the Biotech-Tag and use the chance for a one-to-one meeting please arrange a date by calling +49 (0) 6131-995304 or by sending an email to pauly@aspiras.de.



RESULT OF ASPIRAS' CHRISTMAS CAMPAIGN 2007

We want to preserve a piece of culture with our Christmas campaign. 670 Euro accumulated by donation of 5 Euros per Christmas greeting we received. We added some more money and will donate 1000 Euros for the restoration of the castle of Mainz. The money will be used for a window sill with consoles and balustrade in the ground floor of the castle. The donation was handed over to Mrs Erika Friderichs, chairwoman of the curatorship of the German foundation for protection of historical monuments in Mainz on February 28nd in the castle courtyard.



RESULTS OF THE STUDY ,REQUIREMENTS FOR THE RISING GENERATION OF YOUNG CONSULTANTS'

Michael Lück (University of Kempten) highlighted in the course of his diploma thesis that consultancies appreciate profile, character and practical experience in recruitment of young consultants. Brilliant study degrees together with a target-oriented length of the study, an appealing curriculum vitae and international activities are of major importance regarding engagement as all interviewed professionals attested. However, experience in the job, in practice and in life are more important than formal criteria like type of university, final degree, grades and age or sex of the job candidate.

If you are interested in the complete study you may contact either us or MBA Michael Lück at Absolventenanforderungen@freenet.de.



GOOD TO KNOW

EU health portal www.ec.europa.eu/health-eu

The EU health portal is the official portal for public health of the European Union. It features a broad range of information and facts to questions and activities regarding health on a European and international basis. The major goal of this thematic portal is to provide simple access to extensive information about initiatives for public health and European programmes to all citizens of Europe. The EU health portal is addressed to anybody who asks for relevant information about health, and to those who have to be always informed about politics and decisions on a European, national and international basis. Employees of the health care system, administration, policy makers and others make use of the portal as an important information resource.



Take a break!

Allow yourself a time off and take a creative break. For this purpose we're providing a wise saying which is accompanied by a seasonally adequate photograph and relaxing music.

[Click here to take a take a short break!](#)



Challenge ASPIRAS

Just contact us without obligation and discuss your topics and your list of questions. Based on a sound analysis, ASPIRAS offers you a coarse concept including a cost estimation. After consultation with the client ASPIRAS provides the following services: project target identification, project planning regarding time, capacity, cost and manpower, project implementation and control and project documentation. ASPIRAS provides the project results effectively and in due time. Please contact [Cathrin Pauly](#).



Cancel the newsletter?

You wish to cancel the order for ASPIRAS-newsletters coming out four times a year? Send an empty mail with the subject "cancel the newsletter" to pauly@aspiras.de. We immediately take you from the recipients list. We would of course appreciate to hear about the reason for the cancellation.



Contact & Copyright

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You may forward the ASPIRAS Newsletter to your friends and colleagues.

