



Project Consulting in Pharma and Biotech

A sunbath promotes creativity and enhances the productivity! If then a subject remains unfinished ASPIRAS will be happy to help you out and wishes you a good start into the summer!

Themen

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ENHANCED SERVICES FOR SALES AND DISTRIBUTION

ASPIRAS has won a new partner: Having the biologist Kai Mueller on board now ASPIRAS can expand its approved service along the whole value chain including sales and distribution.

Kai Mueller has many years of international experience in the development and implementation of sales strategies in the Life Science Sector. He has a very good network in both the pharmaceutical and biotech industry and the academic market, assuring a timely market entry via contact with the relevant target customers. Training and coaching of sales staff are also within his scope of expertise

(<http://www.aspiras.de/en/seiten/firmenprofil.html>).



TOM - THE HEALTH FOLDER` PROMOTES EMPLOYEE MOTIVATION

Powerful and healthy employee are an important asset for responsible companies. Take advantage of TOM the health folder for the prominent positioning of your company

(<http://www.aspiras.de/en/seiten/partners/tom.html>).

Call us for a personal interview at 0049-6131-995304. We elucidate the contents of the health folder and possible adjustments to the needs of your company.

On the Trade Fair PERSONAL & WEITERBILDUNG in Wiesbaden, Germany on June 4/5 2009 we will introduce TOM - therefore please forward this information to the personnel managers in your company.



BUSINESS DEVELOPMENT GERMANY - INDIA

For a well established company on the Indian market with sales specialists in various segments and a nationwide distribution network, we identify interesting product candidates of German companies and conduct the cooperation process.

More project examples as well as Letters of Excellence we received from pleased customers after successful project implementation you will find under <http://www.aspiras.de/en/seiten/projektbeispiele.html>.



COMMON VALUES FOR GOOD COOPERATION

In cooperation with partners and clients, I frequently note the importance of shared values, regardless of nationality. Therefore I would like to call your attention to the *World Values Survey*, a worldwide survey of socio-cultural and political change. Organized by a network of social scientists from leading universities all around the world and funded by several scientific foundations, trends in feeling of happiness, authority acceptance, importance of family, the degree of freedom of decision, material prosperity and many more are being presented and evaluated.

You can get more information at <http://www.worldvaluessurvey.org/>.



MODERATION OF MEETINGS BY ASPIRAS

ASPIRAS takes over the preparation, moderation and evaluation of strategic meetings. Together with you we create the dramaturgy of the meetings, use - if desired - the Metaplan technique and create a targeted documentation of the achieved results.

Test our individual service. You can ask Cathrin Pauly for more information under paul@aspiras.de.



UPCOMING EVENTS

To keep our know-how up to date and to keep in touch with our clients and

business partners we will be present at the following events in the near future:

- BPI General Assembly, 15./16. Juni in Düsseldorf
- PLCD anniversary "10 years PLCD", 18./19. June 2009 in Hamburg

If you wish to participate in one of the events and use the chance of one-to-one interviews, please arrange a date by calling +49 (0) 6131-995304 or by sending an email to pauly@aspiras.de



CHARLES DARWIN'S 200TH BIRTHDAY

Charles Robert Darwin was born on the 12. Februar 1809 in Shrewsbury (England). He studied medical science in Edinburgh. 1827 he cancelled his studies and went to Cambridge to study theology there. Here he made acquaintance with the geologist Adam Sedgwick and the Cambridge botany professor John Stevens Henslow, who encouraged him in his work on biological and geological problems. After completing his theology degree (1831) Darwin could participate in a five-year expedition aboard the Royal Research and survey ship Beagle on recommendation of Henslow as unpaid scientist.

Many of the findings he made in the course of this journey led to the fact that he became the most famous British scientist and founder of the modern theory of evolution.

He developed the concept of natural selection, which leads to the emergence of all forms of life in a long process of change through adaptation.

His work has influenced biology and geology and also bore great impact on human history. He died in 1882 at the age of 73. The first publication of his book *On the Origin of Species by Means of Natural Selection* was released in 1859, 150 years ago.



TAKE A BREAK!

Allow yourself a time off and take a creative break. For this purpose we're providing a wise saying which is accompanied by a seasonally adequate photograph and relaxing music:

<http://www.aspiras.de/en/seiten/break.html>



CHALLENGE ASPIRAS

Just contact us without obligation and discuss your topics and your list of questions. Based on a sound analysis, ASPIRAS offers you a coarse concept including a cost estimation. After consultation with the client ASPIRAS provides the following services: project target identification, project planning regarding time, capacity, cost and manpower, project implementation and control and project documentation. ASPIRAS provides the project results effectively and in

due time. Please contact [Cathrin Pauly](#).



CANCEL THE NEWSLETTER?

You wish to cancel the order for ASPIRAS-newsletters coming out four times a year? Send an empty mail with the subject "cancel the newsletter" to pauly@aspiras.de. We immediately take you from the recipients list. We would of course appreciate to hear about the reason for the cancellation.



CONTACT & COPYRIGHT

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You may forward the ASPIRAS Newsletter to your friends and colleagues.

